

Kate Purmal

Chief Executive Officer

U3

Smart Drive Computing - Your PC on a Keychain

Imagine being able to carry your entire computer on a USB smart drive no bigger than a pack of chewing gum. No matter where you were, you could sit down at any PC and get to work, or play a game, or send an email, without having to worry about whether or not you had the right applications (and versions) needed to handle the data. That's the vision behind "smart drive computing." Until now, both hardware manufacturers and the developer community have been frustrated because there has been no standard way to develop applications for smart drives or to ensure mobile security. The market for applications that run on a USB smart drive has been hampered by a lack of standardized software features, proprietary development interfaces, and insufficient support for multiple applications to run from a single flash drive. Creating a USB hardware and software platform offers software developers multi-vendor compatibility and allows consumers greater flexibility with an innovative new mobile device that will potentially carry all their critical data.

Kate Purmal has over 20 years of experience as an entrepreneur, corporate executive and independent consultant. A founding member of Palm Inc., she built and ran the product marketing and strategic alliance organizations, and helped Palm launch its platform and developer community. She has also held senior roles in marketing, business development, sales, and engineering at Interleaf, Grid Systems, and Computer Associates.

Kate holds a bachelor's degree in applied mathematics from UC-San Diego. 2005 U3 Developer Summit, Keynote Speaker 2003 Women in Technology International Conference 2001 Professional Business Women's Association Conference 2001 Texas Women's Conference 2001 Women in Consulting Conference 2000 Stanford University Alumni Association 2000 UCLA Anderson School of Management 2000 Palm Developer Conference, Keynote Speaker