



STORAGE VISIONS[®] 2007 CONFERENCE

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Alon Biran, VP marketing, Mobile Handset Vendor Division, SanDisk

Title

Abstract

Biography

Alon Biran, VP marketing for SanDisk's Mobile Handset Vendor division, manages worldwide marketing activities for both customers and partners. Mr. Biran's previous experience combines marketing, strategy, communication and law. Previously, he served in several management positions with msystems, the latest as VP, Strategic Relationships, managing the company's relationship with key partners. Prior to that, Mr. Biran held several management positions for leading global companies, including IBM Global Services (Israel) and Monitor Company. Mr. Biran earned a L.Lb. from the Tel Aviv University Law School, and an MBA from Columbia University. Mr. Biran can be reached at alon.biran@sandisk.com

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