



# STORAGE VISIONS<sup>®</sup> 2007 CONFERENCE

AN ENTERTAINMENT STORAGE ALLIANCE<sup>SM</sup> EVENT



**Bert Haskell, Director of Marketing, CEBU, Staktek**

## **Biography**

Bert Haskell is the Director of Marketing for Staktek's Consumer and Emerging Business Unit (CEBU). Prior to joining Staktek he directed product marketing for Motion Computing and was responsible for the launch of the industry's first ultra-portable Tablet PC. He has also worked for AMD, MCC and Eastman Kodak. Bert's experience spans multiple disciplines including electronics manufacturing, electronics packaging research, flat panel display research, and product marketing for semiconductors and portable electronics. He has published numerous technology research papers and is the author of the book "Portable Electronic Product Design and Development" published by McGraw-Hill in 2004.