



STORAGE VISIONS[®] 2007 CONFERENCE

AN ENTERTAINMENT STORAGE ALLIANCESM EVENT



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Title

Storage Diversity – Storage for Creating Diverse Media Types

Abstract

As an industry we are faced with the every increasing challenge of creating, storing, and delivering a diverse set of media. Media types that require storage are growing rapidly placing more and more demands on the storage infrastructure. Whether it is the need for greater bandwidth to support DI workflows or many instances of diverse low-bandwidth formats for distribution, storage and media management is a crucial component of a facilities infrastructure. This presentation highlights the storage and media management technologies that fulfill the challenges of diverse media environments.

Biography

Bill Moren is a Senior Product Manager for Storage at Avid. Bill's responsibilities include life cycle management of Avid's storage products for the broadcast and post-production industries. Bill has been with Avid since May of 2004. Bill has over 20 years of storage related experience with a focus on real-time, high-bandwidth markets. Prior to Avid Bill held product management and product marketing positions with SGI, Thomson Grass Valley, and Ciprico. He also earned a Bachelor of Science degree in Computer Science from the University of Minnesota's Institute of Technology. Bill has authored numerous articles in addition to speaking at a wide variety of industry events.

Talk to be given at the Storage VisionsTM 2007 Conference at the Flamingo Hotel, Las Vegas, NV January 6th and 7th 2007