



STORAGE VISIONS[®] 2007 CONFERENCE

AN ENTERTAINMENT STORAGE ALLIANCESM EVENT



Gerry Purdy, Frost and Sullivan

Biography

J. Gerry Purdy, Ph.D. is the VP and Chief Analyst with the Frost & Sullivan North American Information & Communication Technologies Practice. As a nationally recognized industry authority, he focuses on monitoring and analyzing emerging trends, technologies and market behavior in the mobile computing and wireless data communications industry in North America.

Since joining Frost & Sullivan in June 2006, Dr. Purdy is specializing in mobile and wireless devices, wireless data communications and connection to the infrastructure that powers the data in the wireless handheld.

Prior to this, Dr. Purdy was Principal Analyst at MobileTrax. He also spent five years as a Venture Advisor for Diamondhead Ventures in Menlo Park where he identified, attracted and recommended investments in emerging companies in the mobile and wireless.

For more than 16 years, Dr. Purdy has been consulting, speaking, researching, networking, writing and developing state-of-the-art concepts that challenge people's mind-sets and developing new ways of thinking and forecasting in the mobile computing and wireless data arenas. Often quoted, his ideas and opinions are followed closely by industry watchers who read his insightful column, "Inside Mobile & Wireless."