



STORAGE VISIONS[®] 2007 CONFERENCE

AN ENTERTAINMENT STORAGE ALLIANCESM EVENT



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Title

Abstract

Digital archive capacity will increase nearly tenfold between 2005 and 2010 spurred on by regulatory compliance, corporate governance, litigation support, records management, and data management. This uncontrolled data growth is increasing IT complexity and driving operational costs up. By managing data efficiently rather than just storing it as part of an ILM strategy, archive solutions help businesses provide visibility into data to help them gain competitive advantages and support revenue growth.

This presentation will discuss why active archiving helps businesses manage data so it can be easily tracked, protected and efficiently accessed later. By managing the archiving process and offloading non-changing data to reliable, low-cost archives that ensure secure retention and allow for fast, easy, retrieval of data businesses can realize new efficiencies and save significant time, money, and resources.

Biography

Mike brings more than 20 years of storage and data management expertise to Plasmon. Previously, he was CEO and CTO of CreekPath Systems Inc, an early innovator in storage management software. At CreekPath, Mike was recognized as a Storage CTO of the Year in 2003 by the Enterprise Strategy Group. He has also held

Titles of Vice President of Marketing, GM of Storage Automation, and Director of New Products, at Sun Microsystems and Exabyte. At Sun Microsystems, Mike was part of the executive team that launched their operations in Europe and at Exabyte he led the introduction of the first fibre attached tape libraries.

Talk to be given at the Storage VisionsTM 2007 Conference at the Flamingo Hotel, Las Vegas, NV January 6th and 7th 2007