



STORAGE VISIONS[®] 2007 CONFERENCE

AN ENTERTAINMENT STORAGE ALLIANCESM EVENT



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Abstract

The First 50 years in the Storage Industry has been marked with tremendous success in driving traditional differentiators such as performance, power, price and form factor. As a result, in particular for Storage IC and HDD suppliers, the industry has become extremely commoditized. Nik will discuss his views on new differentiators, the role of innovation that integrates Storage into Consumer Electronics. He will discuss Agere's latest innovations and CE solutions integrating connectivity, application processing and storage into an integrated system solution for consumer applications.

Biography

Nik is responsible for defining the strategic direction and business plan for the Storage Business Unit across all products as well as defining new breakthrough products that can redefine the landscape of the Storage industry. Nik is the co-inventor of the Agere BluOnyx and is responsible for this product line. Prior to Agere, Nik spent 25 years in a variety of roles focused on delivering IT and consumer systems, hardware and software solutions. During the first 15 years of his career he served in Fortune 500 companies including Motorola and Digital Equipment Corporation now HP and during the latter 10 years he served at 5 startups that developed SAN, WLAN, 3D graphics, media player chipsets as well as nanoelectronics storage and LED lighting materials. Nik Holds a BSEE, MSEE from University of Pittsburgh, a Master of Science in Finance from Boston College and a Certificate in Business Administration from Harvard. Nik was Vice President of Marketing & Sales at Intematix Corporation where he led the revenue growth of this nanomaterials company focused on semiconductor storage, lighting and energy sectors; Vice President of Engineering at Trebia Corporation a Storage Area Network Chipset company focused on switch and server side SAN chipsets and software; Vice President of Corporate Ventures in charge of corporate strategy and M&A at Systemonic Corporation a multi-protocol software defined WLAN chipset company; Chief Operating Officer and General Manager at Surfcontrol an Internet Access Management software company; Vice President of Product Development at Creative Labs a consumer electronics company; President at Silicon Engineering an IP development company focused on Storage, graphics and communications IC level IP; Manager of Design & Applications Engineering at the ASIC Center of Digital Equipment Corporation's Semiconductor Division. Nik was a microprocessor design and device engineer at Motorola Corporation and a systems engineer at Brown Boveri CSI. nikb@agere.com