



# STORAGE VISIONS<sup>®</sup> 2007 CONFERENCE

AN ENTERTAINMENT STORAGE ALLIANCE<sup>SM</sup> EVENT



**Sandra Benedetto, Director of Product Development & Sales Engineering, Pioneer Electronics USA.**

## **Title**

## **Abstract**

Delivering the very best in consumer experience across multiple home entertainment platforms, Blu-ray is developed for movies, music, gaming and PC applications. For the Optical Storage panel, Sandra Benedetto from the Blu-ray Disc Association will discuss Blu-ray's first year on the market, review its variety of applications and explore what the future holds for blue laser optical storage.

## **Biography**

Sandra Benedetto is Director of Product Development & Sales Engineering for Pioneer Electronics USA.

With twenty years of experience in the interactive technology and multimedia industries, Ms. Benedetto has worked in hardware, software and content development for DVD, CD-ROM and LaserDisc optical technologies. She is a former educator and founding director of a national award-winning technical training program for women.

She attended the Electrical Engineering program at New Jersey Institute of Technology and has a certification in Audio Electronics and Recording Technology from the Institute of Audio Research in New York City. She holds an MA in Educational Communications & Technology from New York University, a BA in Sociology from Ramapo College.

*Talk to be given at the Storage Visions<sup>TM</sup> 2007 Conference at the Flamingo Hotel, Las Vegas, NV January 6<sup>th</sup> and 7<sup>th</sup> 2007*



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Ms. Benedetto has been a featured speaker at numerous conferences throughout North America & Europe on the topic of DVD technology and creating content for corporate and educational applications.

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Sandra Benedetto has presented at the following conferences over the last 5 years:

DVD Forum DVD Pro DVD Summit DVD Association DV Expo FETC (Florida Education Technology Conference) ICIP IEEE NAB NECC (National Educational Computer Conference) NSBA (National School Boards Association) SALT (Society for Advanced Learning Technologies) School Tech Syllabus Tech Ed SITE (Society for Information Technology & Teacher Education) New York University Forums Columbia University Forums Princeton ACM / IEEE Computer Society Meeting

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