

Our Storage—Our Destiny

We are defined by our passage through time...today our experiences will be our digital legacy.

Increasingly our economy is driven by content and is leveraged by high performance, cost-effective hardware and storage.

Today over 10 exabytes of new data are created annually. By the middle of the next decade content creation will increase 10-fold.

Finding, interpreting and using this content will require major advances in indexing and organizing the vast data files to make the long tails of human content accessible to everyone...everywhere.

In its short 6-year history, the Storage Visions Conference has provided a unique opportunity for technical experts and decision makers to freely exchange information and ideas to commercialize solutions.

Personal digital content creation and content sharing is growing at a pace that will exceed that of commercial content by the next decade. The cost of producing, distributing and storing higher resolution personalized content needs to be addressed today to deliver the reality tomorrow. Social networking and personal content sharing portals will place tremendous strain on storage.

By the next decade we will probably have devices that can record, store and organize our lives as it happens. These "life logs" and the ability to organize, index and cross-correlate personal content will create memory aids so that we remember more and make better use of our accumulated experiences and contacts.

The Storage Visions Conference is dedicated to helping you meet with people who are designing systems, storage devices (optical and magnetic disks and solid state memory) and software to address the social, personal privacy and business/consumer wants/needs.

The Storage Visions Conference gives all of us an opportunity to explore standards, technologies and management protocols that deliver safe, secure, reliable virtualized content storage for personal, home and business use. Our lives will require ever more digital devices with copious digital storage.

Industry leaders such as yourself have an opportunity, an obligation, to help people create and protect their content. The Storage Visions Conference venue is designed to help you ensure that personal content is protected from irrecoverable loss. Ultimately we must develop and implement complex technologies and networked environments that are robust enough...simple enough...inexpensive enough for consumers worldwide!

Storage Visions is dedicated to being the catalyst for enabling this technology revolution.

The Storage Visions Conference is your opportunity to hear from key players and industry analysts. To exchange information and ideas during session breaks and our reception. To learn from visionaries, users, creators to determine how your organization can play a pivotal role in defining and delivering tomorrow's storage content legacy.

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