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TITLE: Consumer Tech in the year ahead and what it means for Storage

ABSTRACT

Today, the average US households owns nearly 25 technology products. Consumer behaviors continue to adopt to an ever expanding array of technology options. What will the next few years bring for consumer technologies and how will changing consumer behavior impact the need for and use of digital storage.

BIOGRAPHY

Deepak Joseph is Director of Technology and Standards at CEA, assessing industry trends with an eye toward facilitating market maturation of enabling technologies in consumer electronics sector. He is responsible for new opportunities development in the technology and standards space for CEA. He has 12 years of industry experience in the semiconductor, wireless, handset and mobile service provider industries in various engineering, product, strategy and business development roles. Most recently he was with Sprint Nextel responsible for Ecosystem Development of WiMAX technology (4G Wireless Solutions) to drive adoption in a broad class of consumer electronics. He was previously with Freescale Semiconductor, Motorola, Chip Express and UWB start-up Xtremespectrum. He has a MS in EE from George Mason University and MBA from R. H. Smith School of Business at the University of Maryland.