



# STORAGE VISIONS® 2010

AN ENTERTAINMENT STORAGE ALLIANCE™ EVENT



**Glenn Grube, Global Marketing Director, Storage, ModusLink Corporation**

## **TITLE**

**Physical Fulfillment of Digital Content on Flash Memory Devices**

## **ABSTRACT**

This discussion will provide insight to how optical media can be replaced with flash memory devices for all types of digital content.

## **BIOGRAPHY**

With thirty years of experience in the computing and storage industry, Glenn provides subject matter expertise to clients of ModusLink in the area of moving storage products through the supply chain. His years of storage industry experience helped ModusLink develop a set of full cycle supply chain services specifically geared for the storage marketplace. These services assist a client with efficiently and effectively moving product to and from market. His role includes identification of emerging trends and requirements that require development of new services or modification to existing services.

Prior to moving to the supply chain industry segment, Glenn held numerous roles at Hitachi Data Systems for seventeen years. During his tenure he lead sales and service groups delivering high quality mainframe products and services to the global marketplace. He successfully launched products, directed sales campaigns, negotiated deals, redirected and retooled an organization, managed P&L, created effective marketing programs, mentored high potential colleagues, increased revenues and profit.

He is an active member of International Disk Drive Equipment and Materials Association (IDEMA).