



STORAGE VISIONS[®] 2010

AN ENTERTAINMENT STORAGE ALLIANCE™ EVENT



Robb Moore, CEO, ioSafe

TITLE

Fireproof Waterproof External Storage - Protecting Your Home or Small Office - Best Practices of Disaster Proof Hardware

ABSTRACT

Backup and disaster protection is a multifaceted problem. No one solution protects against every possible disaster. Adding layers of different disaster protection techniques can enhance your ability to survive all kinds of disasters while reducing your vulnerability to data loss. This presentation (and paper? if you like) will cover how disaster proof hardware can be used alone or in conjunction with other protection strategies to protect the home or business user from data loss.

Fireproof & waterproof external hard drives are an emerging technology meant to overcome a major weakness in standard external hard drives - the inability to overcome natural disasters. Technology exists today that turns the standard external hard drive into a "aircraft black box" for your precious data. Disaster proof hard drives represent a low cost way to help protect your business or family photos against the unthinkable.

This presentation on disaster proof hardware will teach the attendee:

Typical profiles of among the thousands of existing users of this technology

How, where and why this hardware is used

Compare and contrast with online and offsite vaulting techniques

Using multiple layers of disaster recovery strategies to optimize cost, security and protection

How disaster proof hardware can simplify regulatory compliance

BIOGRAPHY

Robb Moore, P.E. M.E. CEO of ioSafe

Mr. Moore is the Chief Executive Officer and founder of ioSafe, a leading manufacturer of disaster proof hardware. Mr. Moore has a 20 year track record of developing revolutionary products in aerospace, consumer products, medical devices and computer products for Fortune 500 companies including Maxtor, Sun, Johnson & Johnson, Lockheed, Porter Cable and Applied Materials.

Mr. Moore received a bachelor's degree in mechanical engineering from the University of California, Santa Barbara, and he is a registered California Professional Engineer. In addition, he has served as the President of the Association of Contingency Planners in Sacramento. He is also a general aviation pilot, published author and primary inventor for multiple US patents.