



STORAGE VISIONS[®] 2010

AN ENTERTAINMENT STORAGE ALLIANCE[™] EVENT



Troy Winslow, Director of Marketing, Intel Corporation

TITLE

Solid-State Drives Go Mainstream

ABSTRACT

The recent introduction of high performance, low power and affordable solid-state drives (SSDs) mean SSDs are finally coming into the mainstream. This presentation will define the specific features to look for when choosing an SSD, and which consumer applications take the most advantage of their outstanding performance and unique design.

BIOGRAPHY

Troy Winslow is responsible for internal and external marketing of Intel's NAND silicon and system solutions (SSDs and Cache) worldwide.

Troy has held a variety of NOR and NAND marketing roles over the past 10 years in Intel's flash memory group. Before joining the NAND team in early 2007, he lived in Taiwan where he was the marketing manager for all Intel's NOR business in Asia Pacific. He was uniquely qualified for this role after spending 5 years managing product marketing for the NOR division and serving two years as the technical advisor to the VP/GM of the flash group. After graduating from the University of California, Davis, with a B.S. degree, Troy held marketing and sales management positions for 8 years at two interactive television start-ups in Silicon Valley. Troy then received his MBA from the Haas School of Business at the University of California, Berkeley before joining Intel.