



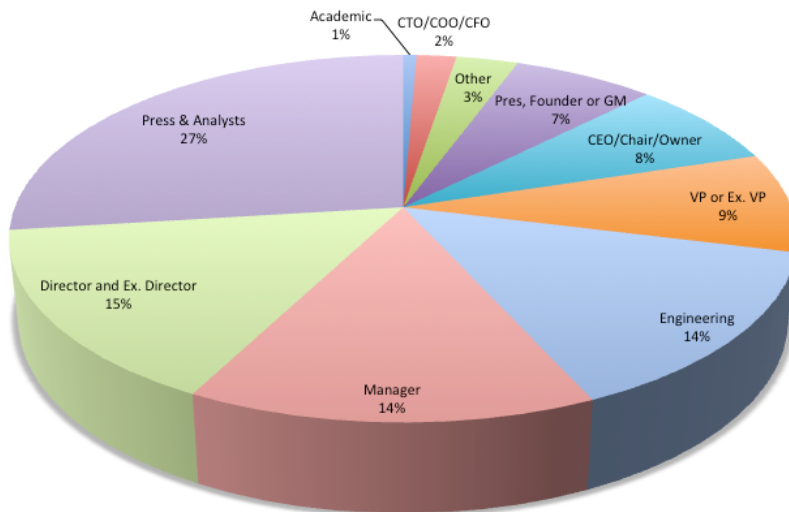
# *Sponsors and Exhibitors* **2016 STORAGE VISIONS<sup>®</sup> CONFERENCE**

January 4 & 5, 2016  
Luxor Hotel and Convention Center  
Las Vegas, Nevada

Exhibit reservations and sponsorship for the 2016 Storage Visions<sup>®</sup> are now open. This year promises to deliver focused attention for your organization with business/industry leaders and access to leading members of the press.

**Conference Mission Statement:** The 2016 Storage Visions<sup>®</sup> Conference will focus on the important emerging technologies and applications for digital storage to serve every market segment and application.

## **Why You Should Sponsor or Exhibit at SV 2016:**



The 2016 Storage Visions<sup>®</sup> Conference will put you in front of people who are not just interested in your product and future plans but will also tell other people about it. The conference is large enough to attract senior executives who want to learn more about using the right storage solution for their products and small enough for you to spend enough quality time with them to effectively tell your story. As shown in the pie chart below, about 30% of the conference attendees are press and analysts and over 50 % are decision makers at their organizations.

In 2016 there are plans to expand conference registration by 20% over last year with special activities that include more digital storage end users (people who specify/buy your technology and products) in our keynotes and in our sessions. This will include our end user Visionary awards, introduced at SV 2014 and end user oriented sessions. We plan to feature video and audio interviews of exhibitors as well as keynote speakers and are making a focused effort to attract senior people in the business, entertainment, healthcare, finance, governmental fields to help them learn more about storage solutions that are available and the key industry players. SV 2016 may also feature an Exhibit Theater where exhibitors and sponsors will be able to showcase their products and services. Note also that sponsors and exhibitors do not have any financial



obligations related to award submissions. Also sponsors and exhibitors get the conference attendee list with contact information.

The single-track conference sessions are designed to leverage the conference audience for our exhibitors which is why all breaks, lunches, reception are held in the exhibit area, so you can maximize your company's/products visibility. Whether you sell digital storage products or solutions to manufacturers, integrators or channel partners, the 2016 Storage Visions is the one event that will put you in front of a 100% pure audience that specifies, recommends, and buys your products!

### Sponsorship Levels:

**Diamond** - Includes 20' X 20' booth, Reception and ANY item from the options list

**Platinum** - Includes 10' x 20' booth, and one item from the options list, as discounted

**Gold** - Includes 10' x 10' booth, and one item from the options list, as discounted

**Silver** - Includes 10' x 10' booth, and one item from the options list, as discounted

**Bronze** - Includes 6' tabletop exhibit, and one item from the options list, as discounted

Sponsor Benefits	Diamond	Platinum	Gold	Silver	Bronze
Speaking opportunity	Keynote and Reception	Keynote	Talk	Talk or Panel	Talk or Panel
Exhibit/Display	20' X 20' booth or large display	10' x 20' booth or large display	10' x 10' booth or large display	10' x 10' booth or small display	6' tabletop or small display
Full Conference passes	10	8	6	4	2
Exhibit Only Passes	As needed	As needed	As needed	As needed	As needed

At the Storage Visions® Conference, we understand that sponsorship value is about two things: Visibility and Promotion. In order to maximize sponsorship value, we have added ONE promotional option to go with each sponsorship, based on the sponsorship level you select. Pick one "option" from the list below when you choose your sponsorship. The Sponsorship Options table includes discounts for each level of sponsorship. If the preferred option is not discounted at the level you select, then let's talk. We will be happy to customize sponsorships to meet your precise needs.

**Sponsorship Options - available as stand-alone or negotiated in your sponsorship package**

Available as stand-alone or negotiated in your sponsorship package are the following: the First Night Reception, \*Conference Bags, \*Lanyards, Buffet Lunch (2), Internet Cafe, Session Sponsorships (12), and Break/Breakfast Sponsorships (6).

\* Note: Cost of actual bags or lanyards is not included in the sponsorship fee

**Exhibit Opportunities:**

Space selection and location will be determined on the basis of first come, first served. Note that sponsors with exhibits will have priority on exhibit booth and table placement. Following is a table summarizing what we are offering for each exhibit level.

Benefit	Visionary Exhibitor	Futurist Exhibitor
Speaking Opportunity	Based upon topic and availability	Based upon topic and availability
Exhibit Space	10 X 10 booth	6-foot table-top
Conference Passes	2	1
Exhibits Only Passes	As needed	As needed
Program and website listing	Yes	Yes

Included with your exhibit space: Pipe and drape 6-foot draped table (1) Chairs (2)	Additional furnishings are available for order through our exhibit contractor. A price list of those items will be available.
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**Contact Us!**

To reserve your sponsorship or exhibit please fill in and send us the signed Sponsor-Exhibitor Registration Form on the next page. For Storage Visions Sales and Support: Tom Coughlin, 408-978-8184 or [sales@storagevisions.com](mailto:sales@storagevisions.com).



# Sponsorship and Exhibit Application

## 2016 Storage Visions® Conference

**Principal Contact:**

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zip Code: \_\_\_\_\_ Country: \_\_\_\_\_

Tel: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_

E-Mail: \_\_\_\_\_

Signature: \_\_\_\_\_

### Sponsorship Level:

- Diamond
- Platinum
- Gold
- Silver
- Bronze
- Other: \_\_\_\_\_

### Exhibit Level:

- Visionary
- Futurist

### Method of Payment

- Check Direct Deposit
- Credit Card
- Visa MasterCard AmEx

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

To reserve your sponsorship or exhibit please fill in this form and fax or email it us at 866-374-6345 (fax) or [sales@storagevisions.com](mailto:sales@storagevisions.com) (email). For Storage Visions Sales and Support please contact [sales@storagevisions.com](mailto:sales@storagevisions.com) or Tom Coughlin at 408-978-8184, [tom@tomcoughlin.com](mailto:tom@tomcoughlin.com).