



Clint Wheelock, Managing Director, Tractica

BIOGRAPHY

Clint Wheelock is the founder and managing director of Tractica. He leads all research operations at the firm, including management of its analyst team as well as client interactions and consulting engagements. His personal research focuses on user interface technologies.

Wheelock has an extensive background in market intelligence focused on emerging technologies. Most recently, he was founder and president of Pike Research, a leading market intelligence firm focused on the global clean technology industry, which was acquired by Navigant Consulting, after which Wheelock led the rebranded Navigant Research business as its managing director. In this role, he managed all aspects of company operations, including research, sales, marketing, finance, and operations. Prior to forming Pike Research, Wheelock was chief research officer at ABI Research, vice president at the NPD Group, and research director at In-Stat. Previous positions also include senior product management and strategic marketing roles at Qwest Communications and Verizon Communications, as well as prior experience in management consulting and private investment banking. Wheelock holds an MBA from the University of Dallas and a BA from Washington & Lee University.