Dave Elliott, Global Product Lead, Google Cloud Platform

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TITLE
Cloud, Archiving, & The Future

ABSTRACT

Data is the lifeblood of many organizations, but are you taking full advantage of your assets? Cost, durability, and access have been the canonical tradeoffs in storage and archiving, but cloud computing is rapidly changing the calculation. This talk will explore hyper-scale computing delivered by the public cloud vendors, Moore's law of cloud pricing, and the potential to create new businesses from archived assets.

BIOGRAPHIES

Dave Elliott is the Global Product Lead for Storage at Google's Cloud Platform. In this role he drives technology partnerships, strategies, and go-to-market plans for emerging cloud infrastructure. Prior to Google, Elliott ran Global Cloud Marketing at Symantec where he developed market strategy for security and availability solutions. Mr. Elliott was an early advocate of cloud computing while at Sun Microsystems in the 1990s and has spent his career helping companies understand and embrace emerging technologies. Prior to Symantec, Elliott served as vice president of marketing at Arkeia Software, an innovator in data protection for virtual and cloud environments. Earlier, Mr. Elliott was responsible for Strategic Development for Iomega Corporations' PSS Business Unit, and Business Development with enterprise software vendor Blue Martini Software. Mr. Elliott also served technology clients with management consulting firm A.T. Kearney and early in his career, Mr. Elliott co-founded and was VP of Sales & Marketing for software training firm Advanced Knowledge Systems (AKS).

Mr. Elliott holds an MBA from the University of California at Berkeley's Haas School of Business, and a BA in Economics from the University of California, San Diego.

Jeff Kember is a Cloud Solutions Architect at Google. His high performance computing background helps media and entertainment clients make efficient use of Google's Cloud Platform for compute and storage workloads. In his previous role as a Computer Graphics Supervisor, Jeff has been responsible for both technical and artistic process decisions that bring the artistic vision of clients to the screen. Favorite credits include The Incredibles, Ratatouille, Pirates of the Caribbean, Harry Potter, Sucker Punch, X-Men, World of Warcraft, and Star Wars II.