



Jeff Stansfield, President and CEO, Advantage Video Systems

TITLE

Archiving to Film, LTO, Blue-Ray and others

ABSTRACT

What are the advantages and disadvantage of each. At what point do you back up to the cloud and take them out of your office and is there a cost savings?

BIOGRAPHY

Jeffrey Stansfield is the President and CEO of Advantage Video Systems, a leading technology provider to the broadcast, motion picture, television and motion graphics industries. Stansfield launched AVS in 2001 and has steadily built its clientele by focusing on one customer at a time. His slogan, "How can we make your day perfect?" drives him and his team to empower clients with the latest information and technology solutions. His company's work encompasses workflow consultation, design, installation and integration.

Stansfield has served as a general board member, treasurer and secretary of SMPTE (Society of Motion Picture and Television Engineers). He supports many other industry organizations including the Creative Pro User Group Network, the Digital Cinema Society, the Hollywood Post Alliance, the Society of Television Engineers and the National Association of Broadcasters. His more than 25 years of experience includes the construction of broadcast facilities as well as technology services for production and post-production facilities, special effects businesses and motion graphics businesses.

Stansfield is a certified editor in Final Cut, Avid and Adobe Premiere, and a beta tester for Adobe After Effects and Premiere. He holds certifications in cabling systems, including fiber, and offers expertise in cameras, lighting, shared storage and asset management solutions.