



Pankaj Kedia, Sr. Director & Business Lead, Smart Wearables Segment, Qualcomm Technologies, Inc.

BIOGRAPHY

Pankaj Kedia is Senior Director & Business Lead for the Smart Wearables Segment at Qualcomm Technologies, Inc. In this role, Pankaj is responsible for leading Qualcomm's efforts to establish and grow its presence across the wearables segments including smart eyewear, smart watches, smart bands, smart headsets, and wearable accessories. Under Pankaj's leadership, Qualcomm has enabled its customers to ship 50+ products in 30+ countries over the last year. Pankaj joined Qualcomm in late 2013 in a new business development role and has led its efforts to incubate the wearables segment at the company.

Previously, Pankaj was the director of business development and innovation at Intel Corporation where he was responsible for winning, nurturing, and launching mobility products and technologies. Pankaj launched the Intel Atom processor and led the company's early efforts to establish its presence and momentum in the tablet, mobile Internet device, and smartphone categories. Earlier at Intel, Pankaj played an instrumental role in accelerating the deployment of Notebook PCs in the industry by defining and implementing the company's product/marketing strategies and launching a range of products including Centrino, Pentium 4 and Pentium III processors. Pankaj joined Intel in 1996 and held a series of executive advisory, strategy, marketing, planning, ecosystem, and business development roles across the company. He holds one of the early/defining patents around implementing low power sub-systems in mobile devices.

Prior to Intel, Pankaj was in the management consulting industry for five years leading projects in strategy, management, and information technology. Pankaj is an avid TED follower and has spoken at multiple TEDx events about the impact of mobile technologies around the world. He is frequently sought after as a speaker at industry events in the area of mobile, wearable, wireless, and Internet, and has been extensively quoted in mainstream publications.

Pankaj holds a Master of Business Administration from Wharton, a Master of Science from the University of Michigan, and a Bachelor of Science from the Indian Institute of Technology.