



Rachel Bondi, Leader and Chief Strategist, WW Cloud Games and Media, IBM

BIOGRAPHY

Rachel Bondi is the leader and Chief Strategist for IBM WW Cloud Games and Media responsible for industry solution development. Bondi comes to IBM from her role as Chief of the Mobile Innovation technology department at Creative Artists Agency, the world's leading entertainment, games and sports agency. Bondi supported project teams representing the biggest names in game development, as well as for mobile apps like Stan Lee's Verticus, Jennifer Lopez Dance pad, and Buster Posey's Buster Bash. Prior to joining CAA, she held senior positions at Microsoft, where she was a first-launch Program Director on xBox Live, Sanmina-SCI digital product and console manufacturing, and First American heading digital forensics and security. Rachel began her career at AT&T Global Markets with original social and avatar clients such as Imagination Network, Fujitsu Worlds Away, AT&T Interactive WorldNet and Geosphere with Bell Labs. With a corporate anthropology background from Japan, Turkey and Africa, Rachel has studied seven languages and holds degrees and certifications from Loyalist, Stanford and Eckerd College.

Rachel sits on the board of the 501(c)3 non-profit Men Matter organization that has been honored as a nominee of the Gates Foundation. She is awarded by the State of California for her work in STEM, especially in how men matter to women and girls in mentoring for Science, Technology, Engineering, and Math.