

Rich Gadomski, Vice President, Marketing, Commercial Products, FUJIFILM Recording Media U.S.A., Inc.

## **BIOGRAPHY**

As Vice President of Marketing, Commercial Products, for FUJIFILM Recording Media U.S.A., Inc., Rich is responsible for the marketing of data storage products, value added services and solutions. Rich joined Fujifilm in 2003 as Director of Product Management, Computer Products Division, where he oversaw marketing and distribution of optical, magnetic, and flash storage products.

Rich has more than 24 years of experience in the data storage industry. Before joining Fujifilm, Rich was Director of Marketing for Maxell Corp. of America where he was responsible for the marketing of data storage products. Prior to that, Rich worked for the Recording Media Products Division of Sony Electronics.

Rich has been active in several industry trade associations including the Active Archive Alliance, AFCOM, the Content Delivery & Storage Association (CDSA), the Optical Storage Technology Association (OSTA), the Linear Tape-Open Consortium (LTO) and the Tape Storage Council. Rich also manages Fujifilm's annual Global IT Executive Summit.

Rich holds a BA from the University of Richmond and an MBA from Fordham University.