



Tim Bjarin; Consultant, Analyst and Futurist; Creative Strategies

BIOGRAPHY

Tim Bjarin is recognized as one of the leading industry consultants, analysts and futurists, covering the field of personal computers and consumer technology. Mr. Bjarin has been with Creative Strategies since 1981 and has served as a consultant to most of the leading hardware and software vendors in the industry including IBM/Lenovo, Apple, Xerox, Hewlett Packard/Compaq, Dell, AT&T, Microsoft, Polaroid, Lotus, Epson, Toshiba and numerous others.

His articles and/or analysis have appeared in USA Today, Wall Street Journal, The New York Times, Time and Newsweek magazines, BusinessWeek and most of the leading business and trade publications. He has appeared as a business analyst commenting on the computer industry on all of the major television networks and was a frequent guest on PBS' The Computer Chronicles. He also wrote for ABCNEWS.COM for two years and Mobile Computing for 10 years.