

# STORAGE VISIONS® 2018

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AN ENTERTAINMENT STORAGE ALLIANCE™ EVENT



**Jack Norris, SVP of Data & Applications, MapR Technologies**

## **TITLE**

**The Anatomy of a Data Fabric**

## **ABSTRACT**

Organizations across industries are currently examining their data strategy. As they look to modernize their infrastructure and pursue digital transformation, their current storage and data management solutions pose significant obstacles. A new approach is required to support new applications, new technologies including containers, and new development through microservices.

The concept of a Data fabric has emerged to describe a new approach to support agile development of data driven applications, analytics and AI. There is, however, much confusion in the market created by a proliferation of different approaches all describing themselves as “data fabrics.”

With the emergence of any new technology one has to be careful to look past marketing hype and the repackaging of old technologies and understand the differences across solutions.

Jack will present the rules for a data fabric that provide the foundation for a solution that can scale, perform and provide the underlying reliability to power the next generation of applications that support AI, analytics and IoT applications on-premise, across clouds and at the edge.

## **BIOGRAPHY**

Jack drives understanding and adoption of new applications enabled by data convergence. With over 20 years of enterprise software marketing experience, he has demonstrated success from defining new markets for small companies to increasing sales of new products for large public companies. Jack’s broad experience includes launching and establishing analytic, virtualization, and storage companies and leading marketing and business development for an early-stage cloud storage software provider.

Jack has also held senior executive roles with EMC, Rainfinity (now EMC), Brio Technology, SQRIBE, and Bain and Company.