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AN ENTERTAINMENT STORAGE ALLIANCE™ EVENT



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TITLE

Cloud-Integrated Media Pipelines: Why Wait When You Can Burst?

ABSTRACT

Production teams face ever-increasing pressure to reduce the time from idea to finished product. In most cases, resource-intensive media processing jobs (e.g. rendering, transcoding) represent key bottlenecks to pipeline completion, as they can easily saturate available on-premises resources. As a result, to accelerate these critical jobs, many organizations are now looking to the public cloud. When integrated properly, the cloud provides a cost-effective, on-demand source of scalable media processing infrastructure.

In this session, we will demonstrate how Elastifile's data fabric empowers media organizations to efficiently burst workloads to cloud...delivering scale-out Compute and Storage to the time-sensitive, resource-hungry processing jobs that need it most. Cloud integration has never been this easy. Join us and learn how.

BIOGRAPHY

Jerome leads Elastifile's marketing mission and dedicates himself to sharing the transformative value that Elastifile delivers to its customers. He's passionate about innovation and has extensive experience marketing and managing cutting-edge software and hardware solutions in the technology sector. Prior joining Elastifile, Jerome was the Director of Marketing at Diablo Technologies. Jerome has also held senior product management positions at Maxim Integrated Products and OCZ/Toshiba, and began his career as a software engineer at Oracle Corporation. Jerome holds Bachelor of Science degrees in Electrical Engineering and Computer Science (EECS) and Literature from MIT and a Master of Engineering degree in EECS, also from MIT.