

STORAGE VISIONS® 2018

October 22-23, 2018 at the Hyatt Regency, Santa Clara, CA

AN ENTERTAINMENT STORAGE ALLIANCE™ EVENT



Larry O'Connor, Founder and CEO, OWC

TITLE

Storage solutions for media

ABSTRACT

Larry will be speaking about storage solutions for media in the market.

BIOGRAPHY

Larry O'Connor, 43 years, is the founder and chief executive officer of Illinois-based Other World Computing (OWC). The company is a leading provider of quality computer upgrade products and services for Macintosh users around the world.

Under O'Connor's leadership, OWC has demonstrated dynamic growth in each of its 29 years of operation. Starting as a one-man business in 1988, O'Connor has provided the leadership and vision to establish OWC as the leading provider of technology products and services it is today. OWC is currently ranked the number one technology employer in its local area, employing more than 150 people on its team today. OWC 'Green' Building The current 37,000 square-foot OWC Corporate Headquarters building, opened in March, 2008, is the culmination of that forward movement. O'Connor's Green building design principals of energy efficiency, protection of natural resources, and lowered pollution emissions have demonstrated a commitment to environmental responsibility that matches OWC's commitment to customer service and product quality.

In 2008, Other World Computing was named one of the Top 12 Green-IT Companies by Computerworld Magazine for the innovative, environmentally responsible design of the OWC's corporate headquarters building.

By activating an on-site wind turbine in October 2009, OWC became the first technology manufacturer/distributor in U.S. to become 100% on-site wind powered. The turbine cleanly generates more net energy than is consumed by OWC's operations and datacenter.

OWC continues to lead the way with ongoing recycling programs. The NewerTech® laptop battery recycling program was the first of its kind, and is currently the only fully prepaid battery recycling program. The entire OWC facility has a strong corporate focus on recycling of all day-to-day operational materials, for a near zero waste program.

Technology innovation never stands still, and over the years O'Connor has led OWC and its subsidiaries to add thousands of consumer electronics and computer hardware products to its inventory. Products debuted under O'Connor's direction have won pinnacle award recognition from the international press, including Macworld, MacLife, iPod Observer, MacUser, Creative Mac News, Layers and Photoshop User. O'Connor and the OWC team will continue to follow the highest standards of commitment to innovation, customer service and product quality in an environmentally responsible way. By providing customers with the expertise they have come to expect and the products they will need in years to come, OWC will continue to earn customer loyalty, one customer at a time.