

FOCUS enhancements PRESS RELEASE

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Focus Enhancements Receives Storage Visions Award

*The ProSys PX-1 Production Media Server Wins
"Production/Post Production Class Storage" Category*

Campbell, Calif. — Jan. 24, 2008 — Focus Enhancements Inc (NASDAQ: FCSE), a worldwide leader in media management and Ultra Wideband (UWB) wireless technology, today announced that the ProxSys® PX-1 Production Media Server was awarded the Storage Visions Award for Production/Post Production Class Storage. The coveted Storage Visions awards, honor visionary products and companies advancing storage technologies and the digital content value chain. Winners were announced at the 2008 Storage Visions Conference, held in Las Vegas, Nevada from January 5-6.

Designed to address the challenge of increasing volumes of video and media-based assets, the PX-1 streamlines the acquisition, storage, and retrieval of digital media. The PX-1 Production Media Server uses rich metadata to make it easy to find and retrieve assets quickly and, low-resolution proxy files offer quick media preview, while protecting high-resolution media assets and saving valuable network bandwidth. The browser-based interface gives end users the flexibility to access audio, video, image, and document files from any location.

"Storage Visions was pleased to present the annual Production/Post-Production Class System Visionary Product Award to Focus Enhancements for the ProxSys PX-1 Production Media Server," said Tom Coughlin, president of Coughlin Associates and organizer of the annual Storage Visions Conference. "The product exemplifies the sort of innovative approach to system design that this award was created to recognize. In particular, the PX-1 provides a progressive approach to managing content through the emerging use of metadata and is leading the way to future enhancements in working with rich media content."

"We worked closely with our customers to design a Media Asset Management (MAM) solution that meets their needs and HD workflows. We're honored that our efforts were recognized by Storage Visions," stated Robert Caldeira, senior product manager for Focus Enhancements. "Affordable media asset management is critical now more than ever, given the staggering growth of acquired media within even the smallest production facilities."

Part of Focus Enhancements' ProxSys family of Media Asset Management solutions, the PX-1 is the industry's first entry-level turnkey MAM system that fully integrates both professional-grade hardware and robust media management software into an easy-to-setup and easy-to-use solution. Ideal for small-to-medium-sized production groups, the PX-1 can simultaneously manage up to ten concurrent users connected anywhere in the world. The ProxSys family also scales to Workgroup and Enterprise size installations to support additional users, functionality, and storage capacity.

The PX-1, along with the entire ProxSys family of Media Asset Management solutions, can be purchased through Focus Enhancements' worldwide dealer and distributor network. For more information, please visit www.focusinfo.com.

About Storage Visions

The Storage Visions conference is the premier conference focusing on digital storage and the entertainment content value chain. Storage Visions 2008 took place at the Flamingo Hotel, January 5 and 6, 2008. The 2009 conference is scheduled for January 6 and 7, 2009 at the Las Vegas Flamingo Hotel. Complete details on the 2008 conference are available on the conference website, www.storagevisions.com.

About Focus Enhancements, Inc.

Focus Enhancements, Inc. (NASDAQ CM: [FCSE](#)), headquartered in Campbell, CA, is a leading designer of world-class solutions in advanced, proprietary video and wireless video technologies. The company's Semiconductor Group develops wireless IC chip set based on WiMedia UWB standard and design as well as markets portable ICs to the video convergence, portable media, navigation systems and smartphone markets. The company's System Group develops video products for the digital media markets, with customers in the broadcast, video production, digital signage and digital asset management markets.

More information on Focus Enhancements may be obtained from the company's Securities and Exchange Commission (SEC) filings, or by visiting the Focus Enhancements home page at <http://www.focusinfo.com>.

Safe Harbor Statement

Statements in this press release which are not historical including statements regarding management's intentions, hopes, expectations, representations, plans or predictions about the future are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such factors include statements about the company's Proxsys PX-1 Media Server. Because these forward-looking statements involve risks and uncertainties, there are important factors that could cause our actual results to differ materially from those in the forward-looking statements. Factors that could cause actual results to differ materially include customers' acceptance of recently introduced products, changes in customer order patterns, the performance and acceptance of the PX-1, and the risk factors specified in the company's Form 10-K for the year ended December 31, 2006, and Form 10-Q for the periods ending March 31, 2007, June 30, 2007 and September 30, 2007 as well as other filings with the SEC. These statements are based on information as of January 24, 2008 and the company assumes no obligation to update any forward-looking statements, whether as a result of new information, future events, or otherwise.