

For Immediate Release

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Storage Visions™ 2008 Conference Action Packed Exhibits and Hybrid Storage Alliance Sponsored Reception

--Marvell is Gold Sponsor of 2008 Conference--

San Jose, CA – December 18, 2007 – The Storage Visions conference is the premier conference focusing on digital storage and the entertainment content value chain. Storage Visions 2008 will be held January 5 & 6, 2008 at the Flamingo Hotel in Las Vegas, just before the 2008 Consumer Electronics Show. More than 500 attendees are expected with only a few weeks to go before the event.

The Storage Visions 2008 exhibits are open from noon on January 5, 2008 to 8 PM (end of reception) and from noon to 4:30 PM on January 6, 2008. Featured in the exhibit area are many well known companies in the digital storage and related industries including Coughlin Associates, Denali, Software, Fujitsu, Gaviri Technologies, Hewlett Packard, Hybrid Storage Alliance, Imation, IMI, Mempile, Omneon, Plasmon, Rebit, Samsung, Silicon Image, STMicroelectronics, StoreVault (a division of NetApp), Tilana, Toshiba, and the Trusted Computing Group. Other organization and media sponsors will have literature available in the exhibit area.

TV Worldwide will provide the conference web casts again this year. They are sponsored by the Hybrid Storage Alliance and will record the entire conference and awards ceremonies. On Monday January 7 TV Worldwide will record the technical Emmy awards given out during the CES. Computer Outlook radio show will return as

well to interview conference sponsors and other attendees and to broadcast their radio show directly from the Storage Visions exhibit area. John Iasiuolo from Computer Outlook will also be the moderator at the much anticipated “I’m Your Future, Hear Me Roar” panel of young users at SV08 on Saturday afternoon.

During the extended afternoon break at SV08 from 3:15 to 4:15 PM on Saturday January 5, 2008 Hewlett Packard and Samsung will be giving special demonstrations at their booths in the Storage Visions exhibit area. According to Josh Peterson, from HP Home Server Marketing “HP will be demonstrating how customers can get their digital life together and enjoy their content like never before with their MediaSmart Ecosystem. Specific products that will be shown include: HP MediaSmart TV, HP MediaSmart Server, and HP Media Vault.”

During the conference reception the evening of January 5, 2008 any conference or exhibit attendee will have a chance for light food and beverages while meeting the various exhibitors. The reception in 2008 is sponsored by the Hybrid Storage Alliance. Patty Kim from Toshiba will represent the HSA in welcoming folks to the reception. The 2008 Storage Visions awards will also be announced and presented during this reception. Many useful raffle items will be given out during the reception.

Marvell joins as a Gold Sponsor of the 2008 Storage Visions Conference.

Other corporate sponsors for the 2008 Storage Visions include Platinum Sponsors: Hewlett Packard and Samsung Semiconductor; Gold Sponsors: Intel and the Hybrid Storage Alliance (also the conference bag sponsor); Silver Sponsors: STMicroelectronics, Mempile and Toshiba America Information Systems (Toshiba is also the lanyard sponsor); and Bronze Sponsors: Omneon, Trusted Computing Group, SanDisk, Denali Software and Silicon Image.

Storage Visions 2008 Conference early registration is open until December 24, 2007. To register for SV08 go to <http://www.storagevisions.com/2008Register.htm>. Prices at the door will higher.

The Storage Visions Conference is put on by the **Entertainment Storage Alliance** (www.entertainmentstorage.org) and is a partner event to the International CES.

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