

## **For Immediate Release**

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### ***Storage Visions™ 2008 Conference Announces Opening of Awards Nominations***

***-- Record Press and Analyst Participation Expected --***

**San Jose, CA** – September 18, 2007 – The Storage Visions conference, the premier conference focusing on digital storage and the entertainment content value chain, announces the opening of nominations for the 2008 Storage Visions Awards. Storage Visions 2008 will be held January 5 & 6, 2008 at the Flamingo Hotel in Las Vegas, just before the 2008 CES.

The annual Storage Visions and Engage Capital Awards will open to submissions on September 18 and close on November 15. We will have four Visionary Product Awards: Mobile Consumer Electronics, Consumer Storage, Integrated Home Entertainment, Production/Post-Production Class Systems and Production/Post Production Class Storage. We will also have three Visionary Company Awards: Consumer Electronics, Media and Entertainment and Services and Support. The Art of Storage Award recognizes innovations in design for customer ease of use and good industrial design. Make submissions on the conference web site, [www.storagevisions.com](http://www.storagevisions.com).

We expect record media and analyst participation at SV08. IDC analysts Wolfgang Schlichting and John Rydning will be participating in the Personal Home Storage session on Sunday January 6, 2008. John will talk about IDC's recent research into external hard disk storage in the home, and Wolfgang will moderate that session. Our list of media and

organization sponsors is extensive and we are getting the word out about the dynamic program to all interested press.

Corporate sponsors for the 2008 Storage Visions are Platinum Sponsor Hewlett Packard and Samsung; Silver Sponsors STMicroelectronics, Mempile and Toshiba America Information Systems (Toshiba is also the lanyard sponsor) and Bronze Sponsors Omneon, Trusted Computing Group and Silicon Image. Organization and media sponsors include InfoStor, NetworkWorld, Mediaware, PC World, storagesearch.com, Computer Outlook, Content Delivery Storage Association, Davis Consulting, Compact Flash Association, MediaTech Association, Digital Media Net, Broadcast Net, Virtual Press Office, The Entertainment Storage Alliance, The Diffusion Group, StorageNetworking.org, SCSI Trade Association, Fibre Channel Industry Association, Hybrid HDD Alliance, IDEMA, iVDR, the IEEE Consumer Electronics Society and the Santa Clara Valley chapter of the CE Society, St. Petersburg State University of Film and Television and the Flash Memory Summit.

Storage Visions Conference registration is open. To register for SV08 go to <http://www.storagevisions.com/2008Register.htm>. The Flamingo Hotel has a very competitive rate for SV08 as well as the CES and will now take bookings. Call the Flamingo Hotel at 800-835-5686 and mention that you are reserving a room for the 2008 Storage Visions Conference, use code **SFSVC8**.

For information on sponsorship and exhibit opportunities at the 2008 conference fill out the appropriate forms available on the conference web site: [www.storagevisions.com](http://www.storagevisions.com). Interested parties can also call Storage Visions at 408-871-8808 or email us at [info@storagevisions.com](mailto:info@storagevisions.com).

The Storage Visions Conference is put on by the Entertainment Storage Alliance ([www.entertainmentstorage.org](http://www.entertainmentstorage.org)) and is a partner event to the International CES.

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