

For Immediate Release

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Storage Visions™ 2008 Conference Announces Intel as Gold Sponsor and Initial Speaker Selections

-- Young User Session to Focus on How Coming Generation Uses Digital Storage --

San Jose, CA – October 9, 2007 – The Storage Visions conference, the premier conference focusing on digital storage and the entertainment content value chain, welcomes Intel as a Gold sponsor. Many speaker selections have also been made and can be viewed on the conference web site: www.storagevisions.com. Storage Visions 2008 will be held January 5 & 6, 2008 at the Flamingo Hotel in Las Vegas, just before the 2008 CES.

John Iasiuolo from the **Computer Outlook** radio show will be the moderator of a special session sponsored by Intel: **“I’m Your Future, Hear Me Roar!”** This session features middle school, high school and college customers talking about how they use consumer products and what they want in digital storage and consumer electronics. Computer Outlook will also be broadcasting from the exhibit hall of the Storage Visions Conference and interviewing conference sponsors and exhibitors.

Other corporate sponsors for the 2008 Storage Visions are Platinum Sponsor Hewlett Packard and Samsung; Silver Sponsors STMicroelectronics, Mempile and Toshiba America Information Systems (Toshiba is also the lanyard sponsor) and Bronze Sponsors Omneon, Trusted Computing Group and Silicon Image.

Organization and media sponsors include InfoStor, NetworkWorld, Mediaware, PC World, storagesearch.com, Computer Outlook, Content Delivery Storage Association, Davis Consulting, Dealer Scope, NPD, Compact Flash Association, MediaTech Association, Digital Media Net, Broadcast Net, Virtual Press Office, The Entertainment Storage Alliance, The Diffusion Group, StorageNetworking.org, SCSI Trade Association, Fibre Channel Industry Association, Trusted Computing Group, Hybrid HDD Alliance, IDEMA, iVDR, the IEEE Consumer Electronics Society and the Santa Clara Valley chapter of the CE Society, St. Petersburg State University of Film and Television and the Flash Memory Summit.

Storage Visions Conference registration is open. To register for SV08 go to <http://www.storagevisions.com/2008Register.htm>. The Flamingo Hotel has a very competitive rate for SV08 as well as the CES and will now take bookings. Call the Flamingo Hotel at 800-835-5686 and mention that you are reserving a room for the 2008 Storage Visions Conference, use code **SFSVC8**.

For information on product and company award, sponsorship and exhibit opportunities at the 2008 conference fill out the appropriate forms available on the conference web site: www.storagevisions.com. Interested parties can also call Storage Visions at 408-871-8808 or email us at info@storagevisions.com.

Computer Outlook has a monthly audience including more than 1 million internet listeners, 80,000 podcast listeners and 400,000 rebroadcast listeners on World Internet Radio Network (WIRN). The program “What’s New—What’s Best and What’s Next” is broadcast “LIVE” Monday through Friday from 5:00 to 6:00 PM Pacific Time. It can be accessed through www.computeroutlook.com.

The Storage Visions Conference is put on by the **Entertainment Storage Alliance** (www.entertainmentstorage.org) and is a partner event to the International CES.

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