

For Immediate Release

CONTACT: Tom Coughlin
Coughlin Associates
(408) 871-8808
Tom@TomCoughlin.com

CONTACT AGENCY: Andy Marken
Marken Communications
(408) 986-0100
andy@markencom.com

2009 Storage Visions Conference Announces Initial Sponsors

-- Record Attendance Expected, Conference Registration is Open--

San Jose, CA—August 5, 2008—The Entertainment Storage Alliance announces initial sponsors and exhibitors for the Eighth Annual Storage Visions Conference to be held at the Flamingo Hotel in Las Vegas, Nevada January 6 & 7, 2009. In its eight year history the Storage Visions Conference has become the premier event bringing together people from throughout the digital content creation, distribution and use value chain to meet and discuss the role, use and advances in digital storage that enable the digital content revolution.

Corporate sponsors and exhibitors for the 2009 Storage Visions will include Denali, Fujitsu, Silicon Image, STMicroelectronics and Toshiba America Information Systems. Organization and media sponsors include Burn World, Content Delivery and Storage Association, Compact Flash Association, Computer Outlook, Davis Consultants Asia, Digital Media Net, DVDA, Flash Memory Summit, Fibre Channel Industry Association, IDEMA, IEEE Consumer Electronics Society, InfoStor, MediaTech Association, OCModshop, Parks Associates, PC World, Reseller Advocate News, Reverse Logistics Association, Saint Petersburg State University of Film and Television, SCSI Trade Association, Storaesearch.com, The Entertainment Storage Alliance and Veritas et Visus.

The 2009 conference is shaping up to be an exciting event, bringing together hundreds of people that need to meet each other. There will be sessions and activities focusing on technology advances enabling more intense and richer consumer experiences that increase the demand for and the complexity of digital storage products. At the same time attendees will find out how to make profitable products that enhance customers' lives and are easier to use. Speaker proposals on these and other topics are now being accepted at the conference web site: www.StorageVisions.com.

Conference registration is now open. You can register directly at the conference web site at <http://www.StorageVisions.com/2009Register.htm>. Conference hotel reservation information is also on the web site.

Sponsorship and exhibit opportunities are still available. For information on sponsorship and exhibit opportunities at the 2009 conference fill out the appropriate forms available on the conference web site: <http://www.StorageVisions.com/2009SponsorsEx.htm>. Interested parties can also call Storage Visions at 408-871-8808 or email us at info@StorageVisions.com.

The Storage Visions Conference is put on by the **Entertainment Storage Alliance** (www.EntertainmentStorage.Org).

###